

For Immediate Release  
18-009

May 10, 2018

**BC FERRIES LAUNCHES ONLINE ENGAGEMENT FOR HORSESHOE BAY**  
**We want to hear your ideas about the future of the terminal**

VICTORIA – BC Ferries announced today the launch of the online engagement platform to gather community input to help shape future plans for Horseshoe Bay terminal. The online engagement runs from now until May 31 and is available at [bcferries.com/about/hsbvision](http://bcferries.com/about/hsbvision).

The online engagement effort is part of a broader community engagement program BC Ferries announced in January. This program runs through to fall 2018 and will gather community feedback to better understand the important role the terminal plays in communities' and customers' travel experience, and the regional transportation network. BC Ferries is also seeking to gather input from surrounding communities, such as the Horseshoe Bay Village, and customers on their vision for the future of Horseshoe Bay terminal.

BC Ferries recently completed engagement with community members and key stakeholder groups. Some themes that emerged in these sessions include:

- Ensure easy movement for all travellers and all modes of travel by creating an efficient and functional terminal design as many customers commute daily through the terminal;
- Consider the needs of a variety of travellers who use the terminal regularly, as well as tourists and visitors;
- Ensure respectful integration with the Village of Horseshoe Bay that includes minimizing noise, light and pollution impacts, while also providing benefit to the Village; and
- Create a warm and welcoming arrival, bringing in natural elements and textures, while integrating green space and opening the design to the surrounding environment.

Architects will use the feedback provided through the workshops and the online engagement to inform the development of design concepts for the terminal. Later this summer, BC Ferries will come back to the community and customers with potential design options, and ask for feedback on the options. BC Ferries is planning pop-up events at summer festivals and community gatherings to bring the design options into the community. There will also be another online engagement opportunity at this time.

The visioning process is the first of three phases of terminal redevelopment, followed by involving communities in a design process over the next two to four years. BC Ferries expects the redevelopment construction to begin immediately after that. For more information and to sign up for project updates, please visit [bcferries.com/about/hsbvision](http://bcferries.com/about/hsbvision).

- 30 -

Media Contact:  
BC Ferries, Media Relations  
Victoria: (250) 978-1267

Customer Contact:  
Victoria: (250) 386-3431  
Toll-free: 1-888-BCFERRY (1-888-223-3779)